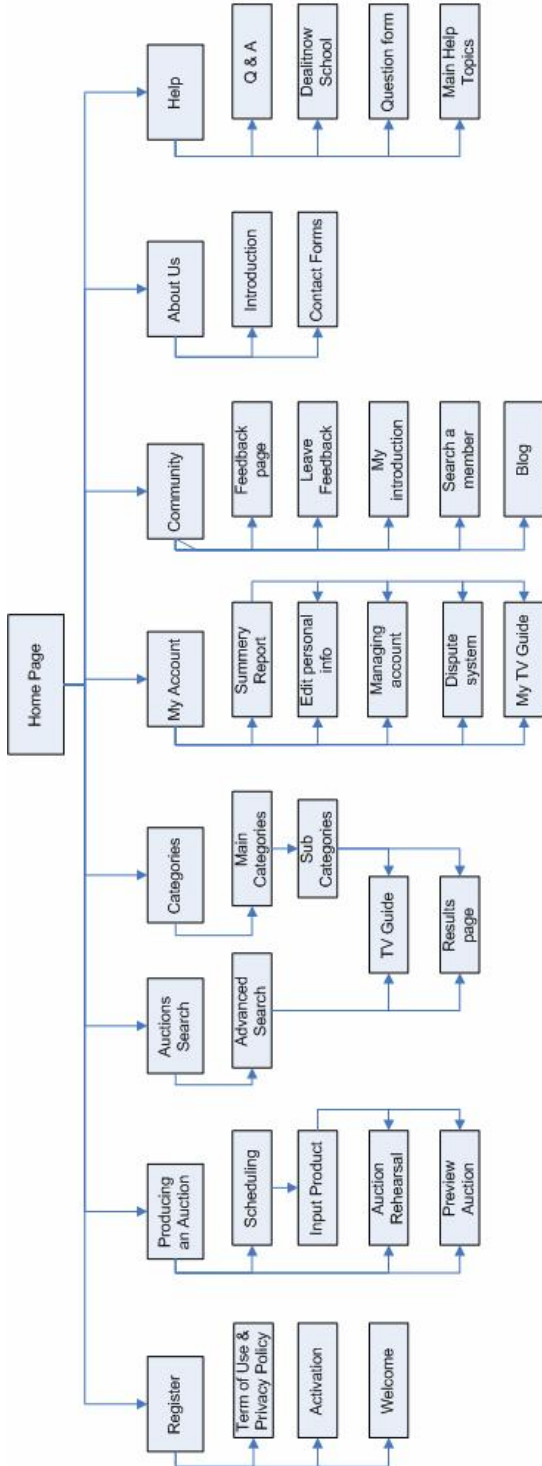


להלן מספר עמודים מתוך
מסמך אפיון אתר מקצועי
(המסמך בשפה האנגלית)

Site Map

The following drawing represents the main structure of *****.
It does contain pop up screen and some web pages can have several views.



Registration – 3 Visual web pages & 2 flow chart

Standard registration procedure.



Ready to Deal it Live?

It is free and easy to complete the standard registration form with us.

Already a member? [Sign in.](#)

Want to make changes in your account? [Edit my account.](#)

Lets get to know you:

First Name <input type="text"/>	Last Name <input type="text"/>
Address 1 <input type="text"/>	Address 2 <input type="text"/>
City <input type="text"/>	
State [Select-] <input type="text"/>	Telephone Number <input type="text"/>
Zip / Post Code <input type="text"/>	Ext.: <input type="text"/>
E-mail address <input type="text"/>	Re-Enter your E-mail address <input type="text"/>

[Privacy Policy](#)

-Hacker Safe Logo-

-SSL Logo-

Choose your membership ID:

Create your User Name <input type="text"/>	<input type="button" value="Check Availability"/>
Create Password <input type="text"/>	Safety Indicator Low High Safety
Re-Enter your Password <input type="text"/>	
Secret Question Choose a secret question <input type="text"/>	
Your Secret Answer <input type="text"/>	

Choose your time zone

Eastern US <input type="checkbox"/>	Central US <input type="checkbox"/>	Pacific US <input type="checkbox"/>	London UK <input type="checkbox"/>

Lets agree that:

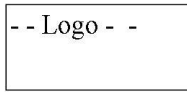
I accept the [Privacy Policy](#).

I accept the [Terms of Use](#).

I am at least 18 years old.

Date of birth

Month: <input type="text"/>	Day: <input type="text"/>	Year: <input type="text"/>
-----------------------------	---------------------------	----------------------------



Advertisement or Promo

Xxx007 is logged in—[Log out](#), Not you? [Sign in](#)
New? Register now

[Categorie](#) [Shop](#) [Sell](#) [My Account](#) [About Us](#) [Communit](#) [Help](#)

All Categories

Live! Future auctions Only English Spoken

Welcome –Name-!
Your Registration is complete.

You can already:
Or feel free to navigate through the site. [Home](#)

1. Start shopping.

What would you like to buy? Choose a Category
All Categories

2. Start Selling by producing your own auctions.

Produce an auction by scheduling your live show and by creating the products you want to sell.

3. Customize your Deal it Live account.

- [Edit an introduction video of your self](#)
- [Manage your own TV guide](#)

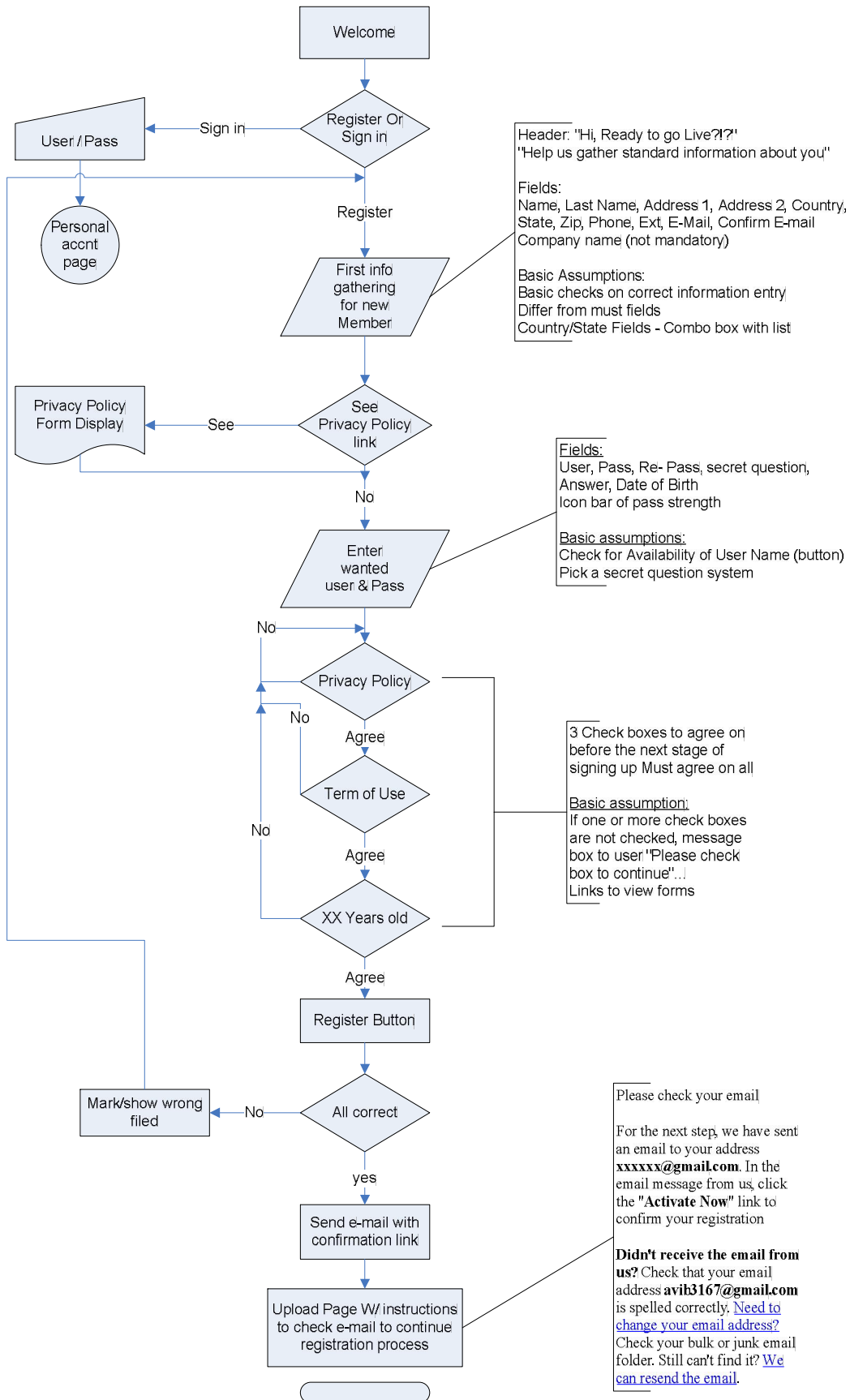
4. Sign up with a financial tool for safer online shopping and selling.

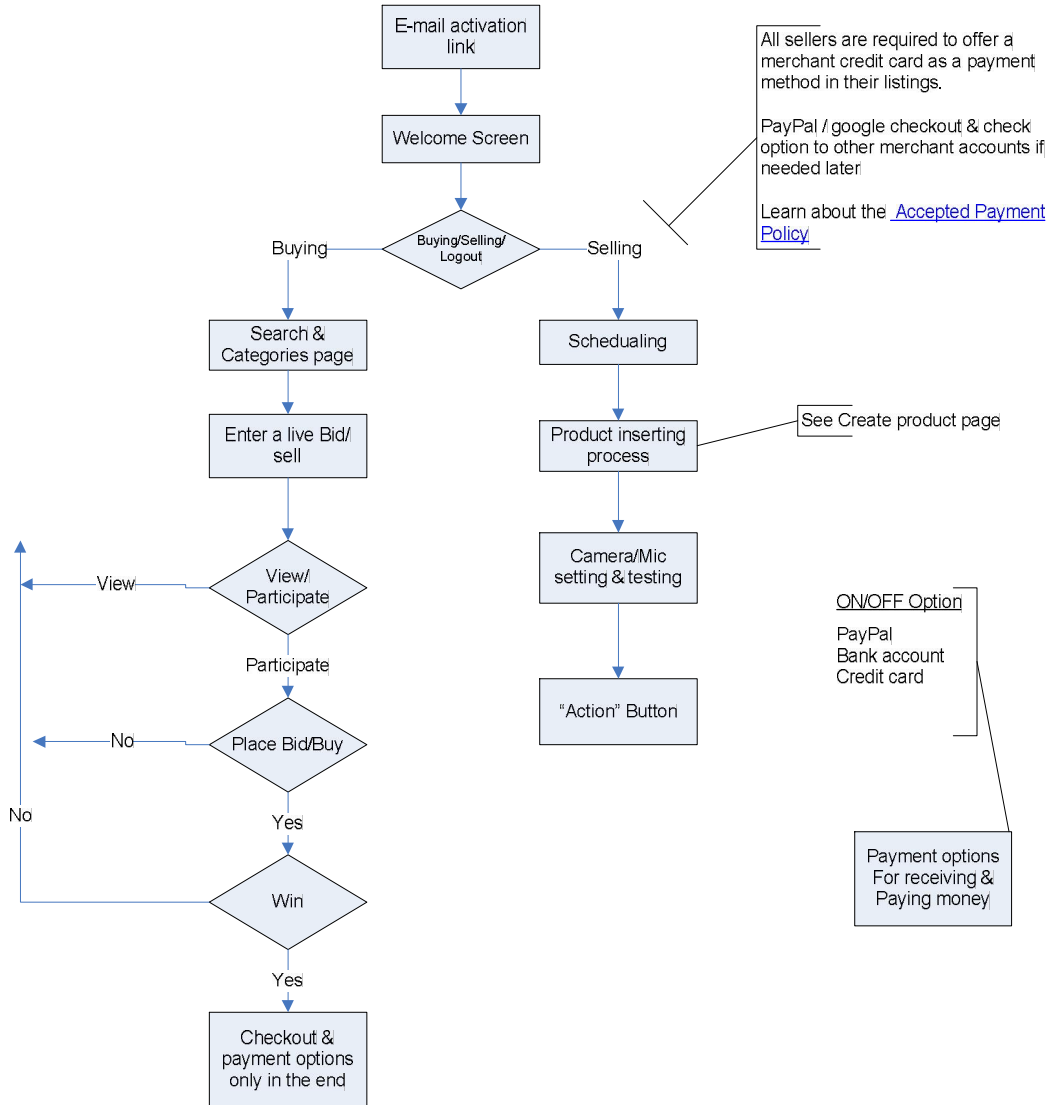


[Buy](#) | [Sell](#) | [My Account](#) | [Categories](#) | [Community](#) | [About Us](#) | [Contact Us](#) | [Site Map](#)

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SSL Icon & Hacker Safe icon & Paypal & google checkout icon





Search and Categories – 1 Visual page , 1 Flow chart & Categories Admin screen

- On most pages the navigation bar at the top we can see the main search engine with basic options in the form of check boxes. Next to it there is a link for advanced search giving the user more detailed options.
 - Advanced search options to be on that page: Future Action, Live Now Auction, Re-runs, Action Number, Results Qt. Per Page, Sort By Bid / Deal / Both, Language, Time Zones, Location, Multiple models, Paying options, Ending time / starting time, Price range, Exclude words
- The categories creation should be from an admin screen, that allows to edit and create new categories and sub categories (see attached admin screen)
- Every category has a sub category...
- Next to every Category & sub there will be a Qt. indicator.

Buyers view live auction – 1 Visual page & 1 Flow chart

Remarks: Please notice all the features and details. With the flow chart as well you should get the full picture on how this page should work.

-- Logo --

Advertisement or Promo


Xxx007 is logged in—[Log out](#), Not you? [Sign in](#)
[New? Register now](#)

[Categorie](#) [Shop](#) [Sell](#) [My Account](#) [About Us](#) [Communit](#) [Help](#)


All Categories

Live! Future auctions Only English Spoken

Product Category → [Sports](#) → [Diving](#) → Accessories



Sellers Profile
 Know your seller
 - Sellers Name (*****)—
[Sellers Profile](#)




Your Time Zone
Eastern US

Advertisement

Auction Schedule

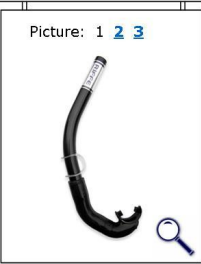
1	9:00a-9:15a	-- Current --
<input type="checkbox"/>	Snorkel	(Blinking)
2	9:15a-9:30a	
<input type="checkbox"/>	Regulator Level II Mares	
3	9:30a-10:00a	
	Atomic split fins	
<input type="checkbox"/>	Last Product	



00:13 04:04

Product #1: 9:00a-9:15a
Product Title:
Mares Snorkel
Condition:
New
Pictures:
[1](#) [2](#) [3](#)
Detailed Description:
[Click here to see →](#)
Quantity:
3
Shipping:
Free

Picture: [1](#) [2](#) [3](#)



Send a friend

Quantity **Sale Price** **Minimum Bid** **Buy it Now**

1 --- **\$6.99** **\$30**

Set Qt Buy Place Bid Buy Now

Write your question here when the seller gives the green light

 ● Not Now
 ● You can send

Sellers TV Guide—More of Sellers coming auctions

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						11/01/2003
						3 ^{am}
						4 ^{am}
						5 ^{am}
						6 ^{am}
						7 ^{am}
						8 ^{am}
						9 ^{am}
						10 ^{am}
						11 ^{am}
						12 ^{pm}
						1 ^{pm}
						2 ^{pm}
						3 ^{pm}

[Add to my TV Guide](#)

More Live auctions running now you might like

Item: Regulator Mares..
Price: \$88 start bid
Time: 9:00a-10:00a

Item: Regulator Mares..
Price: \$88 start bid
Time: 9:00a-10:00a

Item: Regulator Mares..
Price: \$88 start bid
Time: 9:00a-10:00a

[Buy](#) | [Sell](#) | [My Account](#) | [Categories](#) | [Community](#) | [About Us](#) | [Contact Us](#) | [Site Map](#)

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Basic Assumptions:

1. **Layout and Graphics** – When graphics will integrate with the website main structure the layouts of the main pages may change (design technology preferred XHTML CSS – Sharp).
2. **Admin** – Most of the admin feature will run on an open source ready made platform. Some features will have to run under a custom made admin system.
3. **Advertisement space** – Will be redefined as far as layout after first stages of graphics implementation. The ad spots will run under an open source system such as Open Ad.
4. **Promos** – we may choose to run advertisement promos with in the video live stream. For example few second promo in video screen before auctions starts, if product is sold out – go to commercials until next product, pop ups within the video screen and such.
5. **Security** – besides the regular security such as SSL and something like "hacker safe" there should be a security system for the auctions. System that will deny same users opening double accounts from the same IP and such.
6. **Accounting** - there should be a system that will supply a tool for the sellers to provide invoices and such.
7. **Rating System** – Like in most auction sites, the members will be rated, both buyers and sellers. It will be a "Star" system where there is no bad or good feedback. Members will rate with starts and will add the reason for their rate. 5 stars for high and 1 star for low. This system will be connected to a resolutions system that will allow members discuss and change feedback transactions.
8. **Resolution system** – will provide tools to members to solve problems caused by the member from the other side of the same transaction.
9. **Red Flag system** – the members help keeping an eye on wrong behavior of sellers in live shows, allowing a number of viewers (members) to terminate a show. The admin will get the red flags from the members with the reasons to it and should be able to terminate a show him self. The termination will send messages both to seller and buyers with the reasons for it.
10. **Community** – Add social network features based on open source platform (Including blog).
11. This scope does not include all the content and will supply it as the project begins. Things like help screens contact forms, about us, pop ups, tips...